



SCRC'S NEWSLETTER

SEPTEMBER 14th 2020

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HOW TO REVIVE THE JOURNALISTIC INFORMATION SECTOR

Prior to the global pandemic, the news industry was already not doing very well, due to declining ad revenue and the vampirization of content by social media, namely Facebook. And of course, Radio-Canada was not immune to this situation. COVID-19 has accelerated the problem, and even if the crown corporation does not live the same reality as other media, it is a safe bet that the expenses have been significant and that advertising revenues may have fallen during the period we are going through. The SCRC, along with other Canadian players in the information sector, will participate in a virtual public assembly organized by Canadian Heritage, in collaboration with the FNCC. Minister Steven Guilbeault will be there. It will be an opportunity to share ideas on how to revive our sector and to hear the Minister speak on issues that affect us.

Beware of polls

Rémunération globale et environnement de travail

The political events of the last few years have caused quite a few people to treat the polls with a certain skepticism. Perhaps that is why so many members reached out to the union after the publication of a highly suspicious Radio-Canada poll. It asked in black and white which social benefits we valued most and which ones we valued less. It is hard to imagine a government asking its citizens: would you rather cut health or education? Or a doctor asking a patient: you have to choose between an arm or a leg. Don't cut anything, thank you! And this survey seemed very clearly aimed at developing offers to members for the next negotiations ... In addition, these odious questions are being asked of us while we are still going through a very stressful period, with the current pandemic, which forces us all to adapt a lot in order to maintain the same quality of production, no matter what our work. All of the Radio-Canada unions therefore formed a united front to denounce this tactic, which forced the employer to back down. Comrades, know that your voices and your discontent can be heard by management. It also sets the tone for the next negotiations: Radio-Canada is clearly considering unilaterally changing our social benefits. The SCRC would like to remind, in a friendly way, the representatives of the employers' party (who are avid readers of our newsletter, we welcome them in passing): the discussions around working conditions take place in one place, namely at the negotiations table where the union represents all of its members. And when the crown corporation announces to us that it wants to reduce our holidays or reduce work-family balance measures, we already know the answer we have in store.

Systemic discrimination

Just under 30 people responded to the union survey on systemic discrimination. This is few. We will relaunch it soon in the fall season. We understand that for many of our colleagues, the openness of the union and Radio-Canada to racialized people is not obvious. Some are disillusioned by years of vexatious reactions or the failure to react to questionable or even unacceptable situations and behaviors. We have received several "what's the point" responses. It shows the work to be done. And this first work: to show that speaking within the SCRC bodies makes a difference.